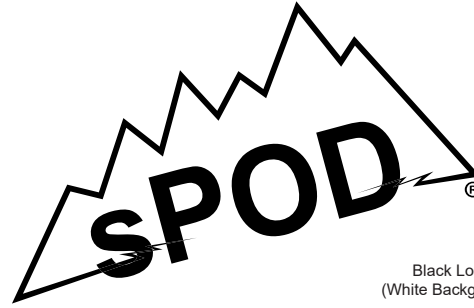


# STYLE GUIDE | sPOD

## LOGOS

Two logos approved for use. Do not modify or edit sPOD logos.



Black Logo  
(White Background)



White/Red Logo  
(Dark Background)



White Logo  
(Dark Background)

## ORIENTATION OF LOGO

sPOD logo is to be at a 15° slant on the X,Y Axis

What not to do with sPOD Logo:



DO NOT Squish or stretch sPOD Logo

## COLORS

Primary colors for sPOD Main logos

PMS 2347C  
RGB: 228,30,38  
CMYK: 4,100,100,0

RICH BLACK  
RGB: 0, 0, 0  
CMYK: 60,40,40,100

## FONTS

Primary fonts used by sPOD

Arial Regular

**Arial Black**

# **BANTAM<sup>™</sup>X** **BANTAM<sup>™</sup>X**

# **theSource<sup>LT</sup>** **theSource<sup>LT</sup>**

## sPOD UNIQUE SELLING PROPOSITIONS



**Connect & Go<sup>™</sup>**  
INSTALL READY, STAND ALONE INDEPENDENT SYSTEM



**sPODConnect<sup>™</sup>**  
CONTROL AND UPDATE VIA YOUR DEVICES



**uControl<sup>™</sup>**  
SWITCH AND INPUT CONTROL OPTIONS



**LVCO<sup>™</sup>**  
MONITOR AND PROTECT



**sGuard<sup>™</sup>**  
PROGRAMMABLE SELF-HEALING  
DIGITAL TECHNOLOGY



**uLink<sup>™</sup>**  
EXPANDABLE TO MEET  
YOUR NEEDS



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Engineered to take control, sPOD® power management solutions provide a simple and safe way to control your electronic automotive accessories. We manufacture industry-leading solutions that inspire off-road and automotive enthusiasts alike to explore the unknown. We stay on the cutting edge through best-in-class performance, craftsmanship, consumer engagement, and providing meaningful solutions.