

STYLE GUIDE | sPOD

LOGOS

Two logos approved for use. Do not modify or edit sPOD logos.



Black Logo
(White Background)



White/Red Logo
(Dark Background)



White Logo
(Dark Background)

ORIENTATION OF LOGO

sPOD logo is to be at a 15° slant on the X,Y Axis

What not to do with sPOD Logo:



DO NOT Squish or stretch sPOD Logo

COLORS

Primary colors for sPOD Main logos

PMS 2347C
RGB: 228,30,38
CMYK: 4,100,100,0

RICH BLACK
RGB: 0, 0, 0
CMYK: 60,40,40,100

FONTS

Primary fonts used by sPOD

Arial Regular

UNITED ITALIC

UNITED SANS EXT

BANTAM^X™ BANTAM^X™

theSource^{LT}™ theSource^{LT}™

sPOD UNIQUE SELLING PROPOSITIONS



Connect & Go™
INSTALL READY, STAND ALONE INDEPENDENT SYSTEM



sPODConnect™
CONTROL AND UPDATE VIA YOUR DEVICES



uControl™
SWITCH AND INPUT CONTROL OPTIONS



LVCO™
MONITOR AND PROTECT



sGuard™
PROGRAMMABLE SELF-HEALING
DIGITAL TECHNOLOGY



uLink™
EXPANDABLE TO MEET
YOUR NEEDS



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EXPANDABLE TO MEET
YOUR NEEDS



Engineered to take control, sPOD® power management solutions provide a simple and safe way to control your electronic automotive accessories. We manufacture industry-leading solutions that inspire off-road and automotive enthusiasts alike to explore the unknown. We stay on the cutting edge through best-in-class performance, craftsmanship, consumer engagement, and providing meaningful solutions.